



EXPERTS IN 3M VHB TAPE APPLICATIONS

CUSTOMER

Beverage vending machine manufacturer and refurbisher

PART

VHB tape strips on continuous roll

MATERIAL

3M 4945 VHB

APPLICATION

3M 4945 VHB is used to fasten the large screen-printed push buttons to the beverage vending machine.

CHALLENGE

Customer had been evaluating different types of fastening systems for their new and refurbished beverage buttons. They were looking for a fastening system that would:

- ◆ Look aesthetically clean
- ◆ Perform well in extreme conditions (-40°F to 140°F)

SOLUTION

Marian proposed 3M 4945 VHB die-cut strips over the traditional rivets and screws fastening system for the beverage buttons. The 3M VHB tape would perform well in a variety of weather conditions and was easier to install.

CUSTOMER BENEFITS

- ◆ The VHB material enhanced the fastening coverage.
- ◆ The strips were cut precisely to an exact length for easy application.
- ◆ Customer will see a long-term cost savings by using VHB material over rivets and screws system.

Die-cut Strips of 3M VHB Tape

